

ALOHA OUTDOORS

E Komo Mai! Mahalo for your interest in contributing to *Aloha Outdoors*.

Our Mission:

Our mission at *Aloha Outdoors* is to connect spiritual needs with natural solutions. *Aloha Outdoors* is looking for passionate, free-thinking wordsmiths with an understanding and appreciation for all-things Hawai'i and the outdoors. Writers must exhibit a profound understanding for Hawaiian culture, adventure, and the virtue of nature. Subjects must follow content guidelines and are subject to review by our editorial staff.

Our Readership:

Our readers are the residents and visitors to Hawai'i. Our readers include men and women of all ages and varying levels of writing and reading skills. They are adventurous and curious about the outdoors. We highly recommend you read previous articles published in *Aloha Outdoors* to gain an understanding of our voice prior to submitting a proposal. You may find those online at www.alohaoutdoors.com.

Article Submissions:

We consider completed articles on speculation as well as queries. A query should be no more than one or two paragraphs and concisely describe the idea and/or theme you're attempting to convey. We focus on highlighting the human experience in nature rather than simply featuring or profiling an outdoor activity and/or tour. Your query should exhibit an understanding of *Aloha Outdoors'* voice, and clearly state how the topic will benefit the magazine and our readership.

How to submit:

- Article queries must be sent to info@alohaoutdoors.com, along with two or three clips
- Article submissions should include contact information and headline suggestions
- Article submissions must be written in Microsoft Word and be submitted in 12 pt. Times New Roman font
- Submissions must include your name, address, telephone number and email address
- Photography/Video submissions should be sent to photo@alohaoutdoors.com

Writers may propose story ideas that range from 250 words to 1,500 words. We focus on three major themes in our writing(s), including:

- **Culture**
- **History**
- **Adventure**

Article submissions should reflect one or all of these areas. We're not interested in promotional pieces on new restaurants, resort life, or political pieces. However, we are interested in highlighting the culture, history, and adventure in Hawai'i. Article ideas should attempt to shed light on these areas in new and interesting ways in a narrative format that draws the reader in and inspires them experience Hawai'i through your lens.

Online Pitches:

Online stories range from 250 to 350 words. Online articles should include links relative to the activity featured in the story and include a short paragraph with bullet points listing any amenities or noteworthy aspects of that activity. All articles must include contact information and hours of the tour/activity in the final proposal.